



Prince Edward Island June 2018

#### Join us at the AGM

The Lifesaving Society Prince Edward Island Annual General Meeting will be hosted by the Society in Charlottetown at the House of Sport (40 Enman Crescent, room 212) on Monday, July 16 at 5:30 pm. Members and friends of the Society including instructors, examiners and affiliate representatives are cordially invited to attend.

## Save the dates

July 15 to 21 – National Drowning Prevention Week

**August 4** – Maritime Surf Lifesaving Championships, Martinique Beach, NS

August 24-26 – Canadian Surf Lifesaving Championships, Lac Simon, QC

**November 4** – Maritime Lifeguard Emergency Response Competition, YMCA of Greater Moncton

# National Drowning Prevention Week 2018

The Lifesaving Society designates the third full week in July as National Drowning Prevention Week (NDPW) to focus community and media attention on the drowning problem and drowning prevention.

NDPW provides a focus around which community Water Smart® educators can plan news releases, do television and radio interviews, run public demonstrations, deliver public training events, and otherwise promote drowning prevention messages and events. Many successful community events are launched with a Mayor's Proclamation of Drowning Prevention Week.

There are various themes and suggestions for how you can target your NDPW campaign and use specific messages to address trends found in the Society's drowning reports and the data from the Drowning Prevention Research Centre. Use the key messages on social media and be sure to include the **#NDPW2018** and **#SNPN2018** hashtags.

National Drowning Prevention Week

LIFESAVING SOCIETY

### Rip Currents – Stay safe at the Beach

Prince Edward Island is home to world class beaches that are favorite destinations during the summer months. While visiting the beach, the best way to ensure a safe, enjoyable experience is to swim and play in a designated swimming area supervised by National Lifeguards. Local guards know the ins and outs of the beach and ensure the swim zone is safe and ready for the public. However, only a handful of our many beaches are supervised and you may find yourself fancying a swim without professionals watching over you. Among the many dangers to identify and avoid, rip currents are one of the deadliest.

Rip currents are strong, localized, narrow channels of water flowing away from shore through the surf zone where the waves are breaking. They pose a serious threat because, to the untrained eye, they appear as a patch of calmer water in the surf zone, and attract bathers looking for less wave action.

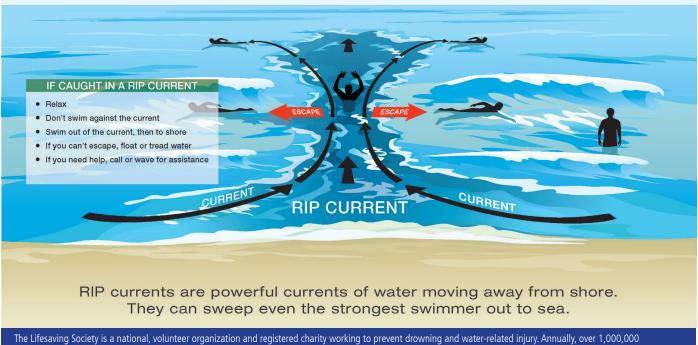
The Society spoke with Dr. Chris Houser, a Coastal Geomorphologist, who has been studying rip currents since 2008. He recently delivered a series of presentations across the Maritime Provinces on why rip currents are dangerous, how to identify and avoid them, and what to do if you find yourself caught in one. "Since the public is largely unware and unable to spot a rip, they will get into a dangerous situation," Dr. Houser explained. "Most of the time an individual will be standing in what appears to be safe water, but will quickly be taken offshore by the current as waves pass by and lift them up".

Swimmers caught in a rip instinctively try to swim towards shore. However, rip currents can flow at up to 3 metres per second preventing even strong swimmers from making any progress leading to fatigue and panic.

Dr. Houser says that with sufficient training, it is possible to spot rip currents, but it takes practice. And even with training, there are types of rips that can be difficult to spot. He says a simple way to avoid rip currents is to swim where the waves are breaking and avoid what appears to be calm water.

If you do find yourself caught in a rip, the most important advice is to relax and not to fight the rip. "It's a myth that rip currents will pull you under the water," Dr. Houser says. "The best way out is to swim parallel to shore or to just let the rip push you out until the current weakens and you let the waves push you back to shore." Dr. Chris Houser is a Coastal Geomorphologist and the Dean of science at the University of Windsor.

# RIP CURRENTS KNOW YOUR OPTIONS



Canadians participate in the Society's swimming, lifesaving, lifeguard and leadership training programs. The Society sets the standard for aquatic safety in Canada and certifies Canada's National Lifeguards.

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